





Only through the persistent, continuous effort of small groups of ambitious and visionary individuals, do great break-throughs happen.

Today's enabling technologies allow for incredible product concepts to be developed at breakneck speed. Truly disruptive products, when done right, can help us find ourselves.

Helping to create these breakthrough products is what gets us out of bed.

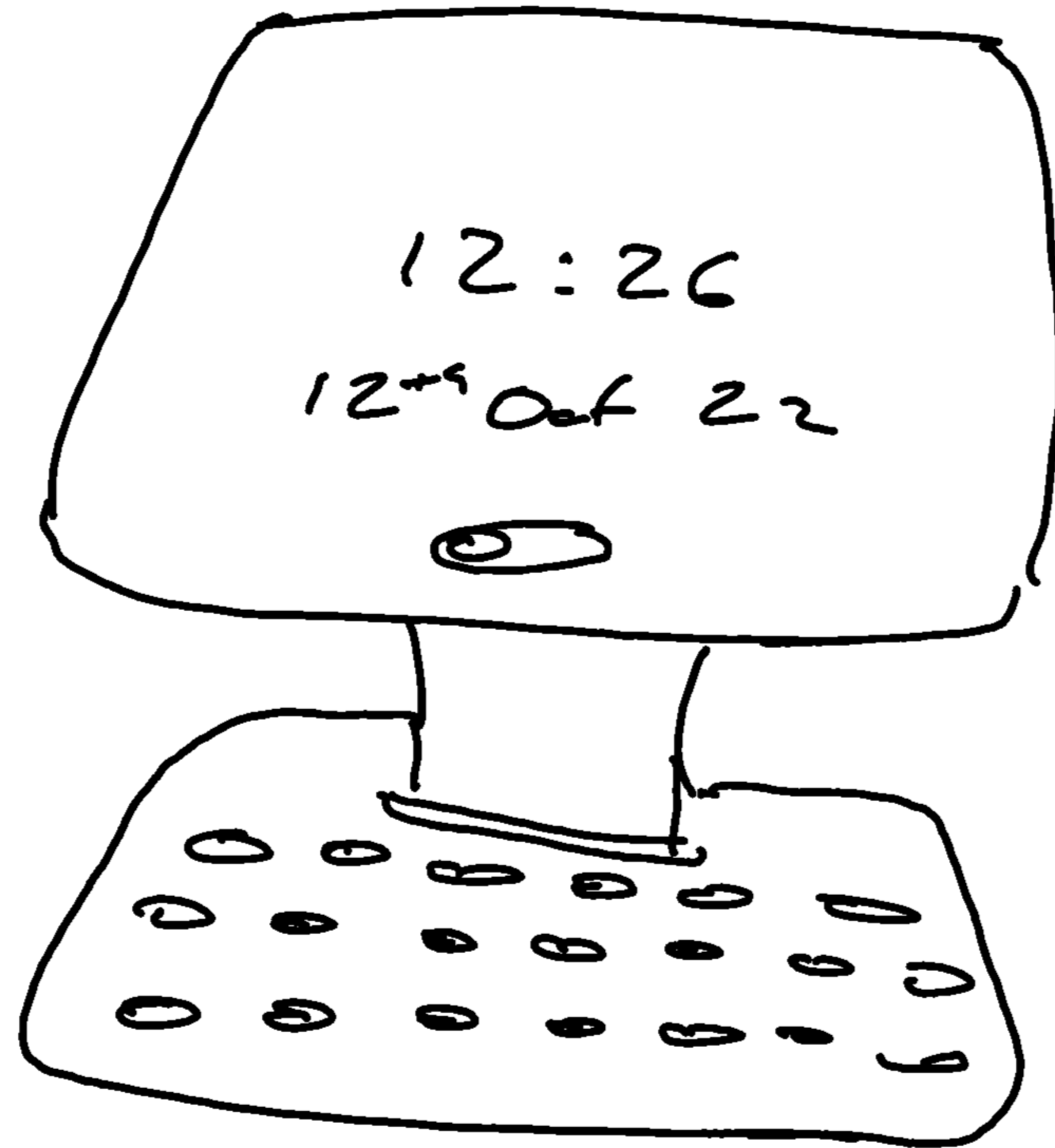


Wouldn't be wonderful if we
could combine the portability
and interactivity of a tablet with
the functionality and
performance of a laptop?



Introducing Apple *Desklet*...

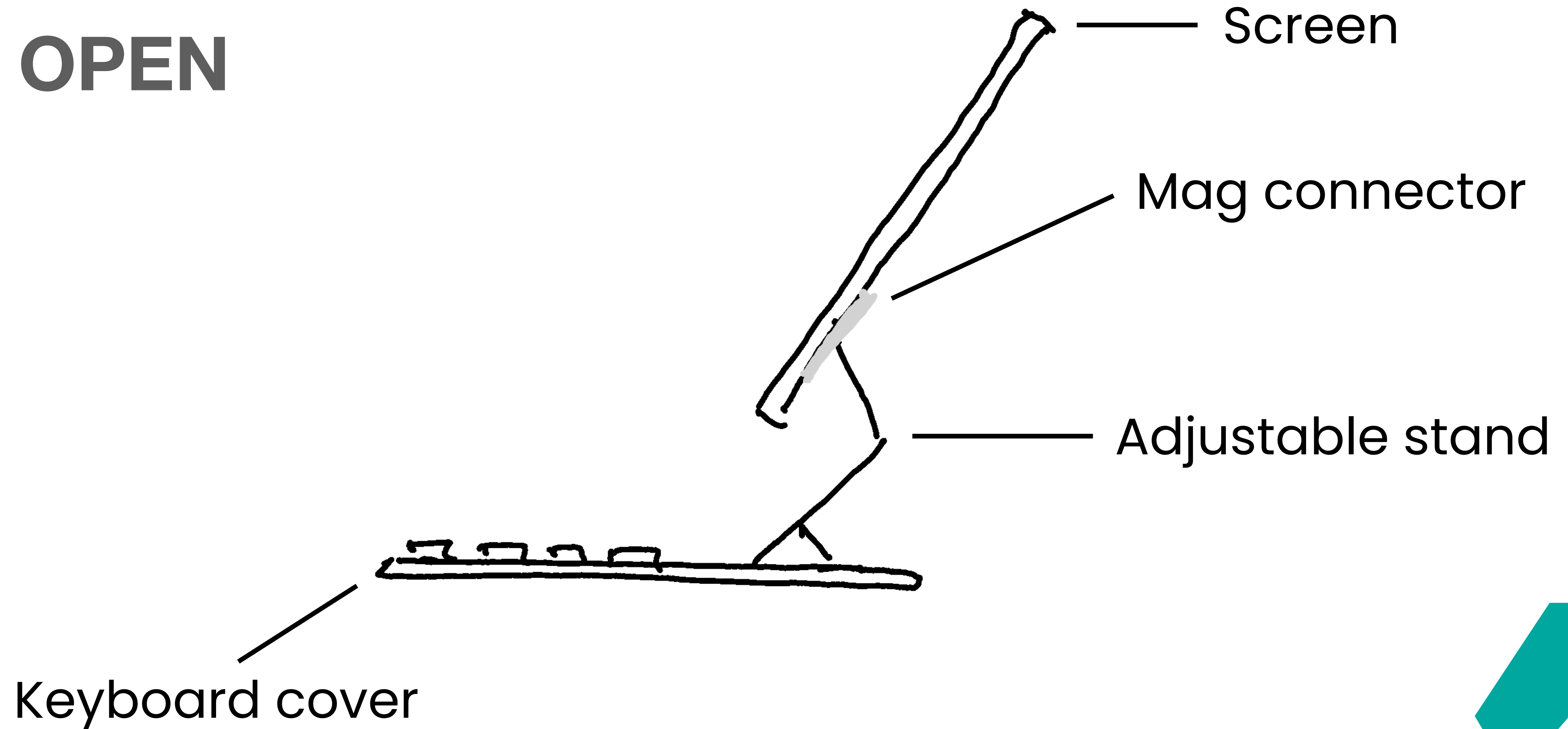
Apple Desklet



Combining the versatility of a tablet with the functionality of a laptop, the Apple Desklet comes in the form of laptop while offering a detachable screen which transforms into an iPad, including the iOS, as soon as it's separated. Upon reattachment, the iOS transforms back into typical desktop mode, and the keyboard is used as with a normal laptop.

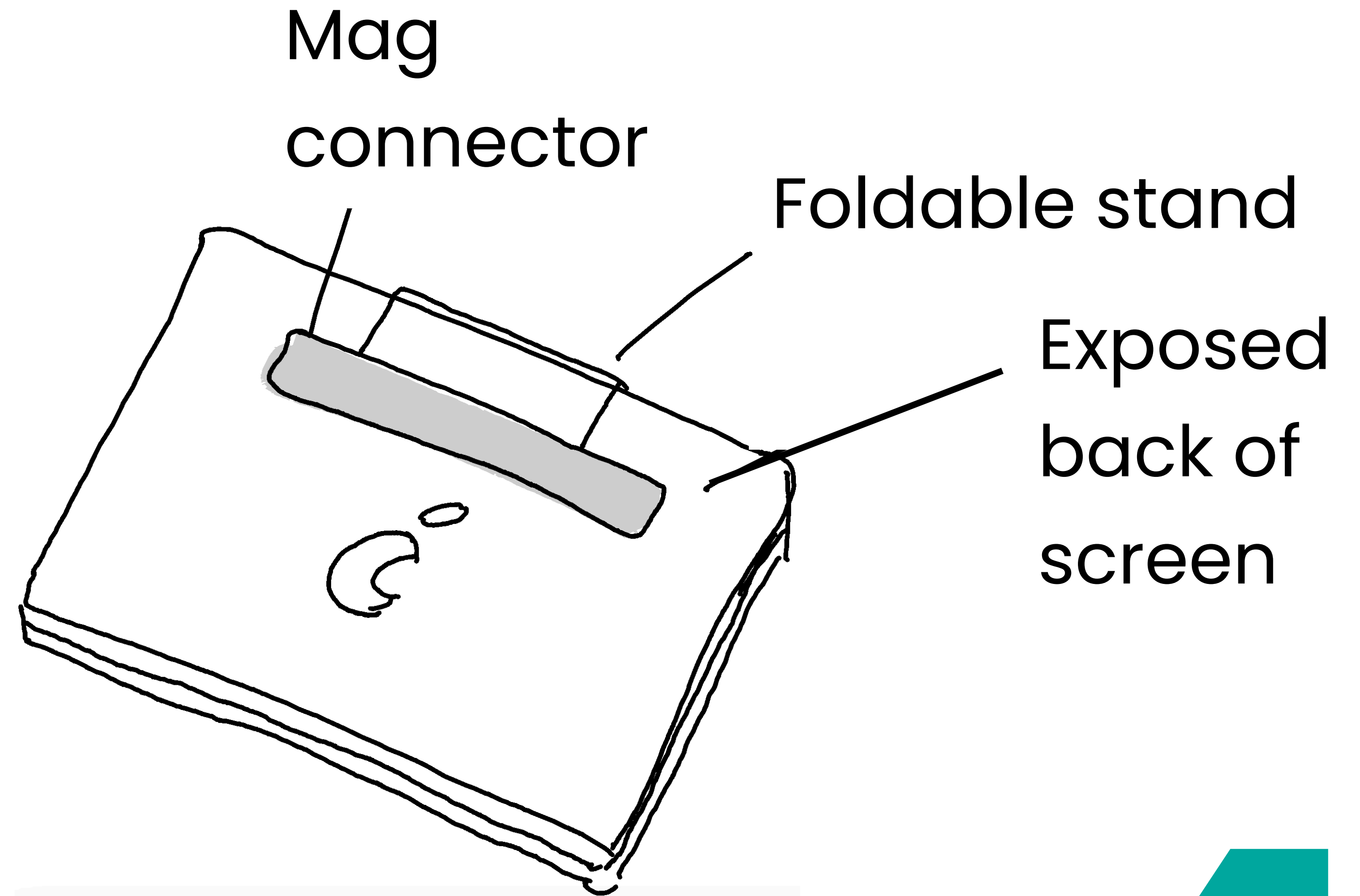
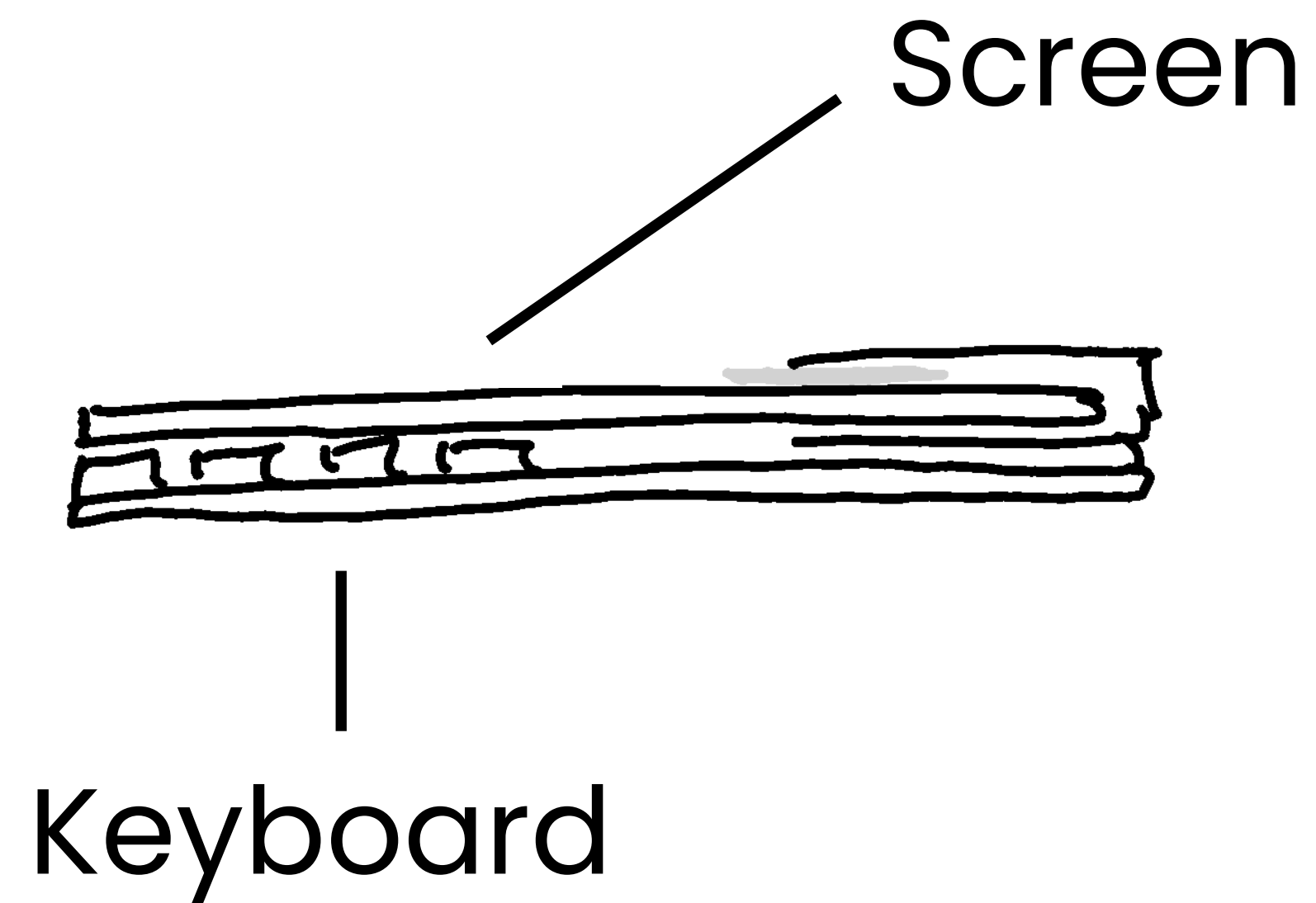
Apple Desklet

OPEN



Apple Desklet

CLOSED



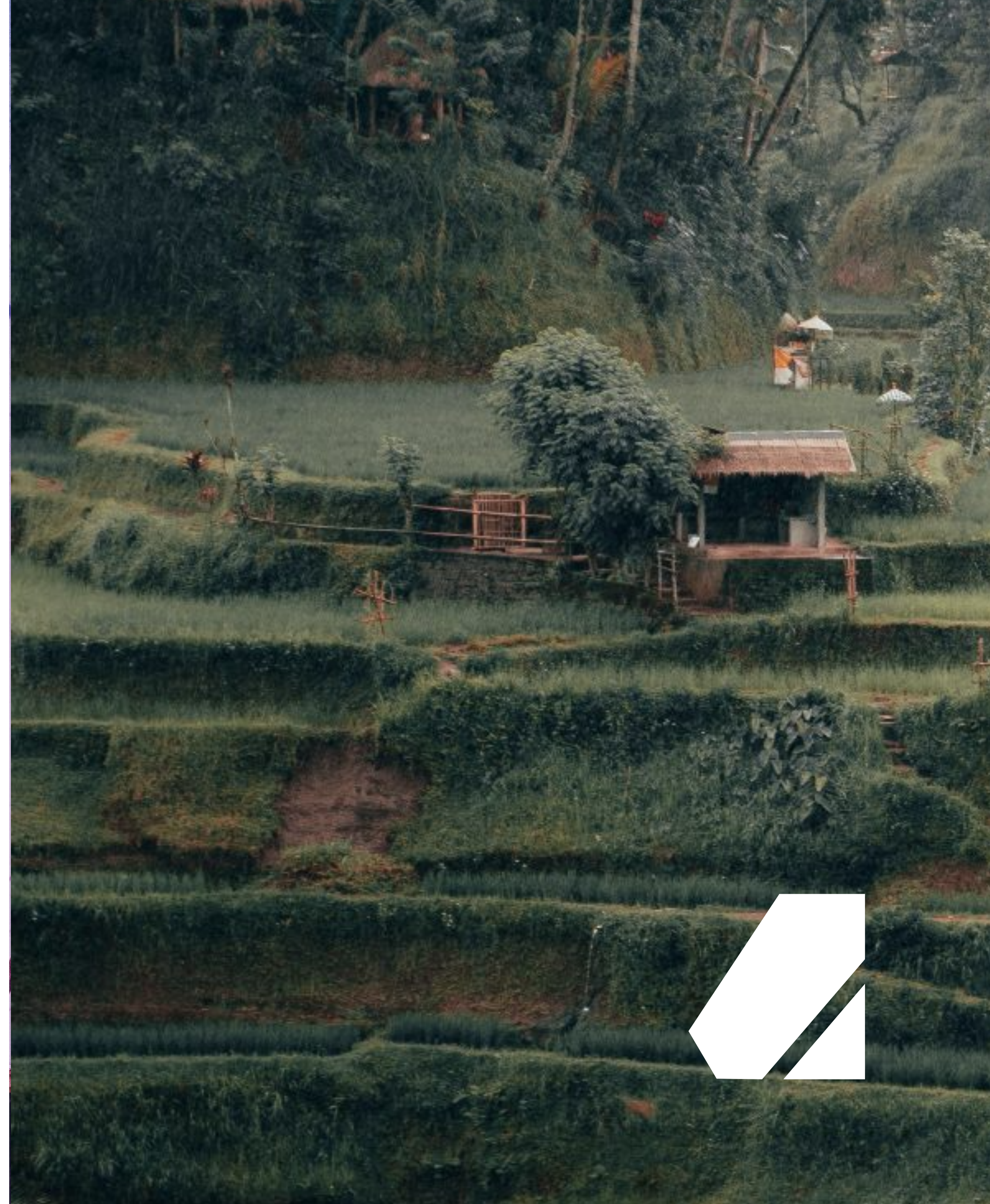
Desklet features

- ▶ Desklet's design is based on an iPad combined with its keyboard cover, which is available today
- ▶ The difference is that it's sold as a single unit. Also the iOS changes depending on configuration, and the screen is thinner and metallic
- ▶ Once the screen is detached from the mag connector, it automatically transforms into an iPad – and adopts that iOS
- ▶ Once it's connected back, it becomes a normal screen with the appropriate desktop iOS
- ▶ A software option is available where the iOS can be frozen in one or the other format



Benefits

- An iPad & laptop in one purchase.
- The screen & keyboard configuration allows for better posture than a typical laptop
- The dual functionality allows for more frequent and flexible usage from one device
- Combining devices reduces general material usage and carbon footprint



Specifications

- ▶ To accommodate the lower computing volume available as compared to a typical laptop, the specs are somewhat reduced
- ▶ Additional computing power is stored in the keyboard section and utilised when in laptop mode
 - ▶ So attached, Desklet has the computing power of an Apple Air
 - ▶ Detached, the computing power of an iPad
- ▶ The screen is wider & thinner than a traditional iPad as well as sporting metallic casing
- ▶ Its angle is adjustable when connected – in a similar way as the iPad when connected to its keyboard cover
- ▶ The Desklet's cover does not wrap all the way around when closed, giving it more of a laptop feel





Apple Desklet



A woman with long, dark, wavy hair and large, round, gold-rimmed glasses is the central figure. She is wearing a vibrant orange blazer with a deep V-neckline and long sleeves. Her hands are raised near her face, with fingers slightly curled. She has a serious, intense expression, looking directly at the camera. The background is a solid, bright blue, with out-of-focus green plants visible on the left and right sides. The lighting is bright and even, highlighting her features and the texture of her hair and clothing.

Whatever you need it to be.



Our coordinates

NUMA Pte. Ltd.

68 Circular Road,
#02-01, 049422,
Singapore

Say hello

hello@numa.studio

Digital presence

<https://numa.studio>

[https://linkedin.com/
company/numastudio](https://linkedin.com/company/numastudio)